

Lights, Camera, FILM Literacy!
Lesson Plan #33

Topics:

**Journal Writing
Clay Animation
Animated PSA Production**

Outcomes:

Students will follow organizational procedures.
Students will see and hear applicable vocabulary.
Students will analyze Will Vinton's early clay animation: "*Claymation*."
Students will continue production of a 2-D animated PSA.

Materials:

Writing journals
Post-it notes
Camcorders
Tripods
Computers with stop motion software

Handouts: *How Movies Got Their Start IV: Animation (in student folders)*
Creating an Animated Public Service Announcement (in student folders)

DVD: "*Claymation: Three-Dimensional Clay Animation*"

New Vocabulary: *(no new words)*

Sequence of Events:

I. Journal Activity (15)

Prompt:

**What are your reactions to
*SNOW WHITE & THE SEVEN DWARFS?***

II. Clay Animation (45)

1. Ask how many students have seen animated films where the characters are made of clay?
(*Chicken Run, Wallace and Gromit by Nick Park* are a few examples.)
2. Explain that although there is not time in this class to create an animated production using clay, that they are going to learn about this process by watching a documentary made in 1978 by Will Vinton, one of the first well-known clay animators (answer #6 on their handout) and creator of the California Raisins commercials.

HANDOUT: How Movies Got Their Start IV: Animation (in student folders)

California Raisins First Commercial (0:30)

http://www.youtube.com/watch?v=pM2OK_JaJ9I

"Unwrapped: The California Raisins" (3:58)

http://www.youtube.com/watch?v=qDN_C70xpZ8

DVD: *Claymation: Three-Dimensional Clay Animation* (17:30)

3. Allow time for student reaction, especially about how time-intensive "claymation" can be.
4. Discuss how more animators became intrigued by this claymation process, including Nick Park.

"Creating Creature Comforts: Part 1" (3:23)

<http://www.youtube.com/watch?v=aGBoaI3kZ1E&feature=fvst>

"Creating Creature Comforts: Part 2" (2:26)

http://www.youtube.com/watch?v=_oNxVai96Zw&NR=1

5. Allow time for student reaction.

III. Creating an Animated Film (125)

1. Direct students to the PSA direction sheet and ask each group to report their current step.

HANDOUT: Creating an Animated Public Service Announcement (PSA)

2. Groups work on their productions.

IV. Reflection (15)

1. Direct students to the hanging chart paper labeled:

What did you learn about "claymation?"

2. Hand out Post-its on which students write and post.
3. Review the comments on the Post-Its with the class, so students have a sense of what was learned that day. Make sure to clear up any misconceptions.

